

# DIDSBURY PIONEER

VOL. XXXXI, No. 7

DIDSBURY, ALBERTA, THURSDAY, FEBRUARY 17th, 1944

\$2.00 per Year. Five Cents a Copy

## Election in 3 Divisions Of Enlarged Municipality

With the withdrawal of G. Z. H. VanHaften in Division 2, there will only be elections in three divisions of the Municipality of Dog Pound No. 280.

The elections will be held for Candidates in Division 1, 3 and 5 and the polling will take place on Tuesday, February 22nd. The Candidates who go to election are:

Division 1, Charles Fox, Frank Landymore and Daniel Konechuk.

Division 3, A. S. Gough and James McCulloch.

Division 5, W. J. McCoy and W. H. Metz.

While the candidates are nominated by divisions the election is at large, and there will be voting at every polling division in the Municipality. The polling places are almost all at the same locations as in case of elections in the old Municipal District, the exceptions being in Romyn's residence in place of J. Manson's residence in Westerdale.

## Blood Donors Urgently Needed

Here is a way you may save a life on the battle front of the World.

The Mobile Clinic will be at the Health Unit Building on Friday, February 25th.

Registration to date is only fair. At least 25 more donors are required. The clinic can not be held unless there are at least 50 donors.

Registration will close on Monday, February 21st, at noon.

Register at the office of the Secretary of the local Red Cross Branch. If you cannot come in, phone, giving name and age. The age group of the donors is between 18 and 60 years.

## Miscellaneous Shower

A pleasant afternoon was spent at the home of Miss Maggie Finlay, when the Westcott pupils and friends gathered to wish her well.

Many pretty gifts were presented, for which Miss Finlay expressed her appreciation, and gave each a hearty invitation to visit her in her new home.

## Air Cadet Concert.

The Didsbury Public and High School will present a concert at Didsbury Theatre on Tuesday, Feb. 22, sponsored by the Didsbury Squadron of the Air Cadets of Canada.

The program will include the operetta "Tales of Sherwood," and a physical training and acrobatic display.

A special feature will be a tumbling and gymnastic display by Miss Frankie Caine, Ponoka.

There will be a matinee at 2.30 and the evening show will commence at 8.30.

## United Church Has Successful Year of Service

The annual meeting of the United Church of Didsbury, Westcott and Westerdale, was held in Knox United Church on Monday evening, January 31st. The Rev. D. Whyte Smith was chairman.

Reports received from every organization on the charge showed improvements during the year and revealed a fine record of christian service to the community. A growing interest in the work of the church and a deepening of spiritual life was made clear in the presentation of the reports.

All financial obligations were met and the missionary allocations of the Women's Missionary Society and the Missionary and Maintenance Fund were over-subscribed. The business meeting closed with the singing of the Doxology, after which the ladies served a dainty lunch and a happy social hour was spent in good fellowship.

## CURLING NOTES.

Jack Topley rink took the 1st prize in the minor event at the mixed bonspiel at Bowden last week.

The rink was J. Topley, Mrs. Topley, Tom Morris and Mrs. Platz.

The Didsbury curlers did pretty well at the Carstairs bonspiel last week. I. L. Klein's rink won 1st and 3rd in the major events. The Calhoun rink, 4th in a major event, and the Rosebud Hotel rink 1 in the minor event.

Didsbury is representing at the Banff bonspiel this week by Bert Fisher, skip, Clint Reiber, Howard Hildlidy and Walter McCoy.

## Town Election.

There was only a light vote at the election for town councillors held on Monday. 30 vote were cast and there was one spoiled ballot. The results were:

Watkin Edward H. 75  
Ford Albert Edward 72  
Parsons George E. 71  
Gole Allen S. 39

Councillors Watkin and Ford were elected for a term of three years, while Councillor Parsons, having the lowest vote of the councillors elected, will serve for one year to complete the term of R. E. Lantz, who resigned.

## The Darling Shop Opens Saturday

The Darling Ladies' and Children's Wear, who have taken over the A. G. Studer store, will hold their opening on Saturday next.

The interior of the store has been entirely remodelled and decorated, and now has a distinct city appearance. The fixtures, which are of the latest designs, are in cream and green, feature four dress and coat cabinets built in modernistic style, while the windows have been remodelled to facilitate making of attractive window displays.

Mr. Supina states that, as it is his intention to carry nothing but the latest style in merchandise, he regrets the fact that some of the goods have not arrived in time for the opening, but he asks the public to be patient as they will be here in a short time.

## Red Cross Notes.

Eight camp cots are required for the Blood Donor Clinic, to be held on Friday morning, February 25th. All those who wish to loan their cots for this purpose, please get in touch with Rev. D. Whyte Smith or Rev. A. M. Amacher. This will be greatly appreciated by the Society.

## I.O.D.E. Notes

The annual meeting of Mona' Chapter was held at the home of Mrs. Wm. McFarquhar, Monday the 14th.

The new officers are: Regent, Miss Margaret Hanson 1st Vice, Mrs. Ed DeMann 2nd Vice, Mrs. Bert Fisher Secretary, Mrs. Jessie Afge Treas., Mrs. Leila Hunsperger Echoes, Mrs. Harvey Bowman Standard Bearer, Mrs. Fred Reinfenstein Educational Secretary, Mrs. A. W. Haley

The retiring members were presented with gift spoons; they were: Regent, Mrs. Wm. McFarquhar; Secretary, Mrs. Bert Fisher; and Mrs. L. Hunsperger, who is still holding office.

Bridge was played after the meeting. Prizes went to Mrs. Mabel Reiber, high; Mrs. DeMann low. Rommelt was also played at. Prizes went to Mrs. Parsons, high; Mrs. Hunsperger, low.

Six new members were accepted into Mons last year, and applications from two more were read at the meeting. There was a lovely lunch.

## NOTICE OF POLL.

### Election by General Vote. M.D. District of Dog Pound, No. 280.

Public Notice is hereby given that an election will be held for Three Councillors for the Municipal District of Dog Pound, No. 280.

Polling will take place on Tuesday, the 22nd day of February, 1944, from nine o'clock in the forenoon to five o'clock in the afternoon.

The Municipal District has been divided into the following polling divisions, with polling places as follows:

Name of Polling Division Polling Place

Division No. 1 Rosebud Scotia School

Division No. 2 Rosebud East Community Hall

Division No. 3 Rosebud M.D. Office, Crossfield

Division No. 4 Rosebud Carstairs Hall

Division No. 5 Rosebud Hawkeye School

Division No. 6 Rosebud Greenacres School

Division No. 1 Beaver Dam Beaver Dam Hall

Division No. 2 Beaver Dam Dog Pound Hall

Division No. 3 Beaver Dam Westbrooke School

Division No. 4 Beaver Dam Cremona Hall

Division No. 5 Beaver Dam Jackson School

Division No. 6 Beaver Dam Sunnyslope School

Division No. 1 Mountain View Lone Pine Hall

Division No. 2 Mountain View Community Hall

Division No. 3 Mountain View Municipal Office, Didsbury

Division No. 4 Mountain View Agricultural School, Olds

Division No. 5 Mountain View Hammer School

Division No. 6 Mountain View Mayton Hall

Division No. 6A Mountain View Reed Ranch School

Division No. 1 Westerdale Springdale School

Division No. 2 Westerdale Melvin School

Division No. 3 Westerdale Martin Romyn's Residence

Division No. 4 Westerdale Norman Cook's Residence

Division No. 5 Westerdale Mrs. Markin's Residence

Division No. 6 Westerdale Hainstock School

I will, at the office of Municipal District of Mountain View, Didsbury, on Tuesday the 29th day of February, 1944, at twelve o'clock noon, sum up the votes and declare the results of the election.

Given under my hand at Didsbury, Alberta, this tenth day of February, 1944.

G. A. YOUNG

Returning Officer.

## Prepare For Red Cross Drive

A meeting of the executive of the Red Cross met on Saturday evening when organization for the drive, which will commence on February 28, was made.

Mr. A. W. Haley was appointed manager of the campaign, and the captains for the canvass chosen, were: East, H. Morgan A. Brusso and Kenneth Burns. West, W. W. Gillrie, and J. E. Gooder. Town, H. Lynch-Staunton and Frank Kaufman.

The captains will choose the canvassers, and the district will be blocked out in an effort to see that every person in the district is contacted.

It was decided that all contributions should be published in the "Pioneer".

The headquarters of the campaign will again be at Mr. C. E. Reiber's office.

## Agricultural Meeting

This meeting was one of a series of three, arranged by the Department of Agriculture, and stressed the danger of overcrowding. He mentioned the fact that thousands of chicks were now being delivered from the hatcheries, and need of preparation for their arrival.

A moving picture, "Good for Victory", depicted the transportation and distribution problems of food supplies in wartime.

The second meeting in this series will be held at the Legion Hall on February 25, at 2 o'clock. Speakers will be present from the Department of Agriculture, and Forage & Cereal crops will be discussed.

The third meeting will be on March 3rd, with the subject "Agricultural Engineering".

It is hoped to have films available for these two meetings.

## Evangelical Church Notes

"The Method of Grace" will be the theme at the 10.30 a.m. service on Sunday.

Sunday School will be held at Rutland at 11.30 a.m. at the home of Mr. W. E. Stiles. Services at Bethel at 2 p.m.

Mr. and Mrs. C. C. Richardson, of Saskatoon, Sask., will conduct a series of evangelistic services from Tuesday, February 22nd, until Sunday, February 27th. Study groups will be held on Wednesday, Thursday and Friday mornings at 10.30. Children's services will be held from February 22nd to the 25th, at 1 o'clock. These will be featured by choruses, frotograms, chalk talks and stories. Evangelistic services will be held each evening. We extend a cordial invitation to all to attend these evangelistic services.

## You Are Invited to Attend the "WHITE ROSE" SHOW AND DEMONSTRATION

To be Held at the Didsbury Theatre  
FRIDAY, FEBRUARY 21st at 2.30 pm.

Sponsored by the Canadian Oil Dealers:

J. C. McCulloch and Gordon Foster, Carstairs  
H. I. Cook, Allingham  
P. L. Andrews and H. E. Oke, Didsbury

## Watch Our Space Each Week

We will try and give you any news!

### A Car of Fir Lumber is Now on Track.

Rolls of FELT PAPER, suitable to put on walls to paste wallpaper on. Also can be used to put under rugs and carpets to give longer wear.

Combination Doors, with Glass and Screen.

## CASSIDY LUMBER YARD

Successor to the North End Lumber Yard

## DIDSBURY MARKETS

| EGGS           |     |
|----------------|-----|
| Grade A Large  | 30c |
| Grade A Medium | 28c |
| Pullets        | 22c |
| Grade B        | 24c |
| Grade C        | 21c |

| BUTTERFAT                         |     |
|-----------------------------------|-----|
| Delivered Basis at Crystal Dairy. |     |
| Special                           | 33c |
| No. 1                             | 31c |
| No. 2                             | 28c |
| Table Cream                       | 43c |
| 10c subsidy on all churning cream |     |

## CLEARANCE SALE OF BEDDING!

ALL FELT MATTRESS ..... \$6.95  
FULL INNER SPRING MATTRESSES  
\$21.50 and \$28.50

Having Bought the Studer Stock of Bedding we are Offering it at Clearance Prices.

## Builder's Hardware Stores Ltd.



## Design Emergency Outfits To Take Care Of Air Crews Who Have Been Forced Down

CANADA'S air force scientists, working with civilian colleagues, have thought of just about everything to take care of air crews forced down anywhere. Inventive minds have combined to produce emergency outfits that are improvements on some used by Allied countries and others that are original developments now made available to the United Nations.

Floitation equipment includes a flashing light that will burn for 100 hours and was a development of a Canadian industry, working in co-operation with national research and air force scientists who had suggested the need for such a life-saving device. A smoke signalling tin is another product of Canadian laboratories.

Two-way zipper casualty jackets and packs that allow treatment of any part of a body without exposing the rest of the patient to cold were conceived in Canada and now are in use in other countries.

Innovations have been added to make the personal emergency kit, strapped to every R.C.A.F. airman, a distinctive piece of equipment.

For instance, there is a plastic whistle that won't stick to the lips in cold weather like metal and that can be used in maintaining contact between parachuting fliers at night. Formerly, crew members forced to bail from disabled planes had to shout, often landed only 20 yards apart and yet never found each other.

In some packs there are utility medical kits, food pills, smokes, toilet paper, a knife, fish hooks, lines and sinkers, a mosquito net for the bush country, darning needles and thread with instructions for making a tent out of a parachute, corn cobs and tobacco because cigarettes sometimes get soggy after a water crash, armor plate glass mirror helicopter, playing cards, a calendar and pencil and paper.

Sleeping bags that are comfortable in 40 below zero are stowed in planes flying over the northern areas.

The R.C.A.F. also has introduced the English Birmah barrel for dropping to crashed planes spotted in isolated areas. It can be dropped in either snow or water without disturbing the contents and carries a parachute rig for dropping to bare ground.

The barrel contains everything from food and medical supplies to warm socks and a packet of candy, and its stock has been modified to suit Canadian requirements and improved to suit Canadian areas.

Life rafts are similarly equipped and also contain a coloring tin that trails an easily sighted yellow slick in the wake of the flimsy craft.

### Prosperous Country

A Review Of Conditions In The Southern Districts Of Alberta

The Lethbridge Herald's annual review announces conditions are prosperous in the southern districts although the crop was only two-thirds of normal. Instead of gambling in land and wheat as they did too frequently in the last war the Alberta farmers, according to the Herald, are putting their money into Victory bonds and preparing to meet whatever conditions may follow the end of the war. The Herald's announcement that they are also cleaning up their old debts ought to revive a spark of hope in the hearts of many Ontario people who have been waiting for a return of their loans on Alberta lands, so these many years.

Alberta is a rich and magnificent province. The southern districts, represented in the Lethbridge railway division, produced \$67,200,000 of wealth last year and they would have equalled the previous year's total of \$88,750,000 had it not been that 1942 was dry. As it was, the value of cattle, hogs, dairy produce and honey set new high level marks. There is more livestock on the farms and ranches of southern Alberta today than ever before and the province has maintained its top production record though there are signs it is dropping because of lack of feed.

It is the custom of the Lethbridge city manager, J. T. Watson, to render through the columns of the Herald an annual accounting of the city's finances. Last year \$768,081.86 was paid off the civic debt and the books closed with a \$56,000 surplus in current account. This is an excellent record in a city of 15,000.

### STARTLING EXPLANATION

A kind-hearted vicar observed an old woman pushing a perambulator up a steep hill. He volunteered assistance. When they reached the top of the hill he said, in answer to her thanks: "Oh, it's nothing at all. I'm delighted to do it. But as a little reward may I see the baby?"

"Baby? Lo bless you, sir, it ain't no baby, it's the old man's beer!"

Most people who say they can "take it or leave it" usually prefer to take it.

### Chief Medical Officer

This Railway Chief Surgeon Is Awarded High Honor



DR. R. E. DOWD

Chief Medical Officer for the Canadian National Railways, has received recognition of his professional services from the American College of Surgeons. At the annual meeting of the Board held recently in Chicago, a fellowship in the college was formally conferred in absentia. This Fellowship is considered a coveted honor by the medical profession.

Under the direction of Dr. Dowd as Chief Medical Officer, the Canadian National Railways employ on full or part-time duty a staff of 440 doctors in Canada and the United States. Medical clinics are operated in the larger centres such as Montreal, Toronto, Winnipeg and Detroit, Michigan, for examination of employees and treatment of accidental injuries.

Dr. Dowd was recently elected an Associate Fellow in the Aero Medical Association of the United States in recognition of his work in the specialty of aviation medicine.

Dr. Dowd is also Chief Medical Officer for Trans-Canada Air Lines and holds an appointment as Honorary Wing Commander with the R.C.A.F. acting as medical consultant in civil aviation to the R.C.A.F. Transport Command and has charge of medical services in Canada for the British Overseas Airways Corporation.

A native of Quyon, Pontiac, Quebec, Dr. Dowd graduated from McGill in 1923.

### WELL ANSWERED

Everything about the R.A.F. station was interesting to the visitor, and he asked a never-ending stream of questions.

"Say," he claimed, "how is it that you have so many Scotsmen among your pilots?"

The guide, a bit fed up, snatched at the opportunity.

"Well, sir," he said, "since the Scots have learned that every cloud has a silver lining, we can't keep 'em out."

## Heavy Bombing Has Been Britain's Deliberately Chosen Form Of Fighting In This War

(From The London New Statesman and Nation)

"WE OUGHT at least to know what we are doing," writes a correspondent. He encloses the full and horrible text of a Swiss paper's account of the results of our bombing in Hamburg. Expert opinion tells me that the scientific reconstruction of this article is fanciful. But recent descriptions of the results of the new types of bomb on Berlin confirm the general picture of an inferno of flames, so intense, that whole areas have been completely burnt up, leaving behind them thousands of charred bodies of people incinerated in their shelters.

### Bright Beans

7598



by Alice Brooks

No girl can have too many of these snappy looking crocheted beanies to wear with all costumes and straight through the four seasons. They're quickly done in wool yarn or in straw look expensive but cost next to nothing. Make both in several colors. Pattern 7598 contains directions for hats; stitches; list of materials.

To obtain this pattern send twenty cents in coins stamps cannot be accepted to Household Arts Department, Winnipeg Newspaper Union, 175 McDermott Avenue E., Winnipeg, Man. Be sure to write plainly your Name, Address and Pattern Number. Because of the slowness of the mails delivery of our patterns may take a few days longer than usual.

Nearly 100 years ago, Napoleon III made the prophecy that aluminum would revolutionize transportation.

"We ought to know what we are doing." No one any longer takes seriously the talk of purely industrial damage; the distinction has been obliterated because industry includes the houses in which the workers live, the trams and buses and trains that take them to work, and in effect, everything that makes a town and its suburbs a working and productive unit.

I seldom hear anyone echo official satisfaction in the destruction. Our villagers, as the bombers pass on their way to work, and in effect, everything that makes a town and its suburbs a working and productive unit.

There are several further things that should be added. War is in itself a horror and no distinction between different types of mass slaughter can be effectively made. One type shocks our imagination; we have grown accustomed to other types. A "second front" means the inevitable destruction by air and artillery of coastal towns, which contain friendly civilians. If general massacre and ruin are unavoidable, it is better for them to happen in Germany which has not for a very long time had a war fought on her soil, rather than on Flanders, which has been devastated by invading German armies twice within a generation.

Finally heavy bombing has, for fairly obvious reasons, been Britain's deliberately chosen form of offensive in this war. In 1940 Mr. Churchill and his advisers saw no other way of attacking Germany. To repeat the horrors of trench warfare on the German frontier was made impossible by the collapse of France. For three years almost everything has been sacrificed to long-range bombing. It became policy not to build dive-bombers or to make the air weapon part of the Army, as the Germans had done, and sailors have constantly complained of the difficulty in diverting enough bombers to cope with submarine warfare.

This will be one of the big stories of the war when the time comes to tell it, which is not yet. It is one of the most important factors behind the scenes in the long-drawn controversy about the timing of the second front.

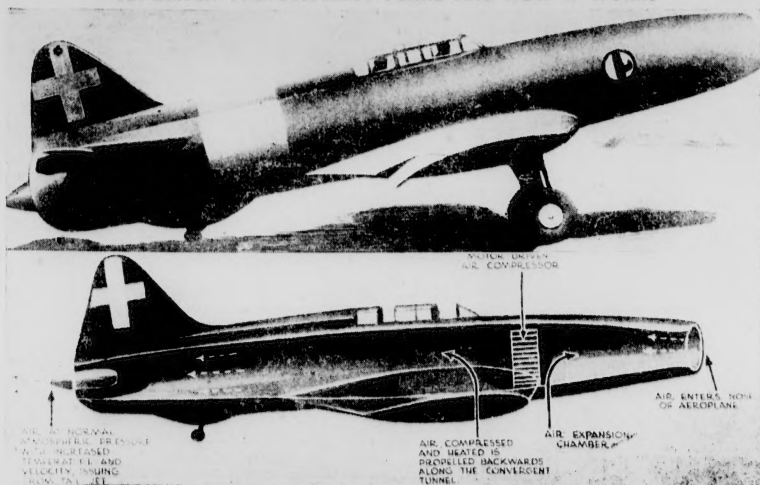
### No Shortage This Year

Ample Supply Of Vegetable Seeds Expected To Be Available

A number of kinds of vegetable seeds were not available in adequate supply last season. The Current Review of Agricultural Conditions in Canada disclosed in the latest issue. To remedy this situation, the Agricultural Supplies Board arranged a production program in the spring of 1943 with the result that ample supplies of seed for beans, peas, beets, carrots, cauliflower, cucumbers, lettuce, onions, radishes, spinach, tomatoes, swedes, and mangolds are expected to be available for the 1944 spring planting. It has been possible to develop hardy, disease-free varieties which do well under Canadian climatic conditions.

As well as providing for domestic requirements, shipments of vegetable seeds to the United Kingdom, totalling several million pounds have been undertaken and deliveries are in progress. Plans are being made to expand further vegetable seed production in 1944, with British Columbia assuming an important role in this growing industry. About 65 per cent. of Canadian production of vegetable seeds is being made in the province. In British Columbia last season.

### JET-DRIVEN PROPELLERLESS PLANE AND HOW IT WORKS



The photograph at top shows the new jet-driven propellerless fighter-plane, the Caproni-Campini, designed and built by Secondo Campini for the Italian Air Force and tested successfully, according to Italian reports, in 1941-42. The diagram below gives an idea of how the plane is driven. Air

enters through the circular duct in the nose of the ship into an expansion chamber, heated and expelled through the exhaust in the tail, the force of expansion providing the motive power.



**Didsbury Pioneer.**

Established 1903

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Card of Thanks (not exceeding 4 lines) 50c per insertion.

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J. E. Gooder - Editor &amp; Manager

**The World of Wheat**  
by H. G. L. Strange**THE LACK OF AN INCH MEANS MILLIONS TO PRAIRIE FARMERS**

This is a tribute to an outstanding Canadian farmer - Dr. Seager Wheeler of Rosthern, Sask.

As a boy, young Wheeler was refused by the British Navy because he was one inch too short. He emigrated to Canada, homesteaded, and became a seed grower.

Dr. Seager Wheeler won the World's Championship for Wheat five times. He is the producer of the best strain of registered Marquis, the famous 10B. He is also the original discoverer of Red Bobs wheat, which today occupies 38% of the entire wheat acreage of Alberta, and which variety, because of its early maturity, hence its ability to escape early frosts, has brought untold millions of extra dollars to prairie farmers. It is, no doubt, correct to say that for his years of hard work in selecting and re-selecting Red Bobs, Dr. Wheeler has not made one penny of profit, but he has received something far more precious than money - an honorary Doctor's degree from Queen's University, the high respect, esteem and acclaim of his fellow farmers, and a membership in the Order of the British Empire, a high honor recently conferred upon him by the King.

Had Dr. Wheeler, as a boy, been an inch taller, he might today be an Admiral, but the lack of that inch turned him into a farmer, much to Canada's profit.

**Zella Notes**

The Zella whist drive met at the home of Mr. and Mrs. Jack Rindal on Wednesday evening, February 9.

In spite of the cold, there was a nice crowd out. Five tables were played, prizes going to Mrs. Gour-dine and Fred Jahneke. Whist money amounted to \$4.75, which will be used for the aid to Russia fund.

The next meeting to be held at the home of Mrs. E. Jahneke on February 23.

On February 11, the children of Zella school held a valentine party at the school, and a nice time was had. Lunch was served and a collection was taken, which amounted to \$7.00. This money will be used to send parcels to the boys overseas.

**Notes From the West.**

The Elkton Willing Workers met last Wednesday at the home of Mrs. M. Campbell, when a comfortor was tied and bandages made. It was decided to send a parcel to Harry Hagen who is overseas, and has no parents; also to donate \$15.00 to the coming Red Cross drive.

The next meeting will be at the home of Mrs. Hogg, Wednesday, February 23.

**Rugby Notes**

Nine members of the Rugby Comfort Club met at the home of Mrs. A. Blain, on February 18. The afternoon was spent in quilting.

It was decided to have a whist drive at the home of Mrs. A. Cowitz on February 23, so keep this date open.

The next meeting will be March 14, at the home of Mrs. C. S. Brown.

**ELAH S. SHANTZ AUCTION**

N.E. of 18 - 31 - 2 W. of 5th  
5 Miles West of Didsbury, on the Blind Line

**Thursday, Feb. 24****12 HEAD HORSES**

Matched Team Bays, rising 8 and 9 years, weight 3000 lbs.  
Grey Mare, rising 7, and Bay Mare, rising 5, each 1450 lb.  
2 Bay Mares, rising 5 and 6, 2600.  
Bay Mare, rising 4, 1250.  
Bay Mare, rising 6, 1050 lbs.  
2 Grey Fillies, rising 3, each 1100  
2 colts, rising 2 years.

**7 HEAD CATTLE**

1 Grade Holstein Cow, aged 7 yrs., will freshen before sale.  
1 Red and White Cow, aged 7 yrs., to freshen March 7.  
Grade Jersey Cow, milking  
4 Late Summer Calves.

**77 HEAD HOGS**

1 Sow, due to farrow March 14  
1 Sow, due to farrow March 31  
2 Sows, due to farrow March 28  
1 Yorkshire Boar, 8 months old  
38 Feeder Pigs, about 3½ months  
31 Weaner Pigs

**MACHINERY**

Wagon & Rack, Bennett Buggy  
12-inch 3-bottom Horse Plow, 3-section  
Lever Harrows, Harrow Cart,  
Acme Mower, Spring-tooth Harrow,  
Bob Sleigh, 14-ft. Cable Wreder,  
Tandem 7-ft. Disc Harrow, Some  
Harness & Collars, Double Trees &  
Cavens, Electric Fence, 2 Cream  
Canes.

**HOUSEHOLD GOODS**

Bed, Springs & Mattress; Dresser;  
Stand; Piano; Gramophone;  
Barrel Churn.

Sale 1:00 p.m. - Terms Cash

C. E. Reiber - Archie Boyce  
Clerk Auctioneer 55-43-44**R. J. BENSON AUCTION**

S.E. of 1 - 31 - 3, W. of 5th  
2 Miles South & 6 West of  
Didsbury

**On the Westcott Road**  
**Saturday, Feb. 26****5 HEAD HORSES**

Team Grey Geldings, 6 and 7 years,  
weight 3000 lbs.  
Grey Mare, 9 years, weight 1400  
Bay Gelding, about 10 years, weight  
1350 lbs.  
Black Gelding, about 2 years, wgt.  
1000 lbs.

**6 HEAD CATTLE**

1 Guernsey Milk Cow, aged 9 years,  
will freshen April 20.  
Red Heifer, coming 3 years  
4 Spring Calves

22 Feeder Pigs, about 70 lbs.  
Tamworth Boar, 8 months  
Two Brood Sows, one with pigs;  
other to farrow March 1

**MACHINERY**

Frost & Wood Mower, new in  
'38; Viking Fanning Mill, new in  
'42; 1½ to 2½ h.p. Pump Engine,  
new in '42; Double Gear Pump Jack,  
good as new; 12 run Single Disc  
Drill; 3 sections Spring Tooth Har-  
row; 3-bottom 14 inch John Deere  
Tractor Plow; 16-inch Hand Plow;  
12 inch Beatty Grinder; Garden Cul-  
ticator; Wagon & Box; New 8x16  
Rack; 20 rods new Hog Wire; Hog  
Loader; Colony House & Troughs,  
3 sets Plow Harness, 2 sets Breach-  
ing Harness & Collars, Vega Sepa-  
rator, 8 ft. Steel Water Tank,  
Jamesway 500-chick Brooder used  
one season.

FEED - 400 Bushels Good Feed  
Barley; 700 Bushels Good Feed  
Oats, weight 42 lbs., Germination  
test 82. ALSO 4-h.p. Air-cooled  
Engine.

40 Barred Rock Hens; 2 Turkey  
Hens; 1 Tom; 1 pair Ducks

Sale 1:00 p.m. - Terms: Cash

C. E. Reiber - Archie Boyce  
Clerk Auctioneer, 55-43-44

SEE YOUR  
Imperial Oil Agent  
for all kinds of  
Lubricants and Greases

**TRACTOR FUEL****12c plus tax****IVAN WEBER**

Residence 61. Phone 56

**EAT AT**

The  
**BRIGHT**  
- SPOT -

The Best in Ice Cream, Soft  
Drinks and Light Lunches.

YOU will be MORE THAN  
SATISFIED by having your  
Watch, Clock, Optical Repairs,  
Sewing Machine fixed right in  
Didsbury. All my work is  
guaranteed. Reasonable prices  
See Me at the Club Lunch

**WM. GONTASH,**

Watchmaker &amp; Jeweller

JET for POLISHING Hot  
stoves is a Boon. Winter months  
mean hot stoves always. "JET" is  
safe, handy. Sold everywhere. 3

**Buy****WAR SAVINGS CERTIFICATES REGULARLY**

Thank God you're

free to Buy

Back it up -

Buy to be Free!

Space donated by the

**BREWING INDUSTRY OF ALBERTA****For Sale or Trade**

In Livestock, Old Machinery, Etc.,  
or any Produce you have to sell. Try a  
Pioneer "CLASSIFIED."

DIDSBURY PIONEER—Established 1903

**THE NEED GROWS AS VICTORY NEARS****\$10,000,000 needed NOW!**

This is the year of supreme effort, the year Red Cross will be needed as never before. And as our all-out victory drive gains momentum, as casualty lists mount, as the horrors of war spread wider and sink deeper, this need will grow.

We must see them through: the fighting men on every front, the gallant Merchant Navy, the wounded and maimed in British and Canadian hospitals, Prisoners of War, the homeless war orphans of Britain and the suffering millions of Europe.

Only the Red Cross meets this call for vital life saving food for Prisoners of War parcels, medicines, comforts, blood serum and nursing that spell survival for so many. There is no one else to do the job.

That is why we cannot fail: why we ask you to open your hearts and purses, giving to the limit of your ability.

Remember, Victory will not be cheap; the real need lies ahead.

**CANADIAN + RED CROSS**





# INTRODUCING to You "Madam"

# THE DARLING Ladies' & Children's Wear

in **STUDER'S Old Store, Didsbury**

**Opening SATURDAY, Feb. 19th at 9 a.m.**

FEATURING COMPLETE LINE OF LADIES' WEAR, CHILDREN'S WEAR. Millinery, Handbags, Gloves, Hosiery, Lingerie, Also a varied assortment of Yard Good, Notions & General Supply of Dry Goods, at Competitive City Prices, Knowingly we will Not be "Undersold". We Welcome Cheerfully, Comparison of our Prices with Goods of Equal Quality; Hence our Slogan, "Exclusive" but not Expensive.

## SPECIAL OPENING EVENT!

# 10% OFF OUR ENTIRE STOCK

FOR 7 DAYS ONLY

From Saturday, February 19th to 26th, inclusive



*Here you  
will find*

Lovely Spring  
FLORAL CREPES,  
ENGLISH JERSEYS  
WOOL SPUNS  
in the Latest One or  
Two-piece Styles

In Every Imaginable  
Color.  
ALL SIZES

**from \$3.95  
to \$22.50**

OPENING FEATURE

For 7 Days Only

**10% Off**

**YES!**

*the Coat you  
want is at  
Darling's*

They are the Season's  
Smartest Arrivals.

SPORT TWEEDS,  
PLAIDS or the  
POLO STYLE

All Popular Colors  
and Sizes.

OPENING FEATURE

For 7 Days Only

**10% Off**



### We Offer Our Apology

Due to conditions beyond  
our control, some of the  
Goods have been delayed  
in arriving, namely Millin-  
ary, Yard Goods (not yet  
complete), and Children's  
Wear. These are expected  
shortly.

**We Wish to Carry Only  
The Very Best.**

### LADIES' BLOUSES

in SPUNS & CHIFFONS

Long or Short Sleeves

Newest Spring Colors and  
Sizes

From **\$1.59** up

Opening Feature

**10% OFF**

### LADIES' SPORT JACKETS

You Can Mix 'Em  
or Match 'Em

in Polo, Donegal Tweed, or

Plaids. Sizes 12 to 20

**POPULAR PRICED**

Imported

English Alpine Skirts

New Triple Pleats

**\$3.75**

### Children's Apparel Now on Display

Sweaters, Playalls, Hosiery,  
Coats, Boy's Pant and  
Overalls.

**Have Limited Quantity**

Gray and White Flannelette  
Woollette

Flannelette Blankets

Wool Blankets

**Reasonably Priced**

**YOU CAN BUY**

**2 WAYS**

**PAY CASH**

**OR A**

**SMALL DOWN**

**DEPOSIT.**

**Will Hold any Garment  
until desired.**

**The DARLING LADIES' & CHILDREN'S WEAR DIDSBURY**

In A. G. STUDER'S OLD STORE

**Professional.****J. L. CLARKE, M.D., L.M.C.C.**

PHYSICIAN & SURGEON  
Office over Royal Bank  
Graduate of Manitoba University  
Late Senior House Surgeon  
St. Michael's Hospital, Newark, N.J.  
X-Ray in Office  
Phones—Office 63, Residence 128  
DIDSBURY, ALBERTA

**LAUREN I. SEAMAN**

M.D., L.M.C.C.  
PHYSICIAN & SURGEON  
Office in the Opera House Block  
Phones: Office 74; Res. 77  
DIDSBURY — ALBERTA

**W. A. AUSTIN**

LAWYER — NOTARY PUBLIC  
COMMISSIONER FOR OATHS  
Estates Managed  
Marriage Licenses Issued  
Phone 52 DIDSBURY, ALBERTA

**H. LYNCH-STANTON  
LL.B.**

BARRISTER & SOLICITOR  
Notary Public  
DIDSBURY — ALBERTA  
Res. Phone 119 Office Phone 120

**FISHER FUNERAL HOME**

Successor to W. S. Durrer  
EFFICIENT KINDLY  
FUNERAL AND AMBULANCE SERVICE  
HERB FISHER Roy McARTHUR  
Ph. 22, Olds — Ph. 23, Didsbury

**J. W. SUMMERS, D.D.S.**

DENTIST  
Office Over the Royal Bank  
DIDSBURY ALBERTA

**Didsbury Funeral Home**

W. A. McFarquhar, Director,  
Gooder Bros., Calgary, Associates  
Ambulance Service  
Phone 33 or 46 Didsbury, Alberta

**Church Announcements****M. B. C.**

MEMORIAL BIRTHDAY IN CHRIST  
Rev. Earl Archer, Pastor

Sundays:  
1:30 p.m.—Sunday School  
2:30 — — — — — Preaching service  
7:45 — — — — — Preaching service, including Young People's meeting on alternate Sundays.  
Wednesdays, 8 p.m.—Prayer service

**UNITED**

Rev. D. Whyte Smith, Minister  
11:00 a.m.—Sunday School  
7:30 p.m.—Evening Worship  
Westcott 11 a.m. — Western 12 p.m.

**EVANGELICAL**

Rev. A. M. Amacher, B. A. Pastor

Sundays:  
10:30 a.m.—Morning Worship  
11:30 — — — — — Sunday school  
7:30 p.m.—Evening Worship  
Wednesdays, 8 p.m.—Prayer meeting

**CHURCH OF ENGLAND**

St. Cyrrain's, Didsbury  
Rev. A. D. Currie, Rector  
2nd Sunday, Evensong at 3 p.m.  
4th Sunday,  
Holy Communion 11 a.m.

**LUTHERAN**

Rev. Albert F. Reiner, Pastor

Westcott: 11:00 a.m. Every Sunday.  
Didsbury: 2:30 p.m. Every Sunday except the 4th.

**ST. ANTHONY'S**

CATHOLIC  
Father MacLellan, P.P.  
1st Sunday:  
Olds 9:30 a.m.; Innisfail 11:16  
2nd and 4th Sunday:  
Didsbury 9:45 a.m.; Olds 11:16  
3rd and 5th Sunday:  
Innisfail 9:30 a.m.; Olds 11:16

**Zella School Church Services.**

Rev. R. L. Lattin, Pastor  
2:00 p.m. Sunday School  
3:00 p.m. Prayer Service  
We welcome you to worship with us

**LETTER TO THE EDITOR**

(From Olds Gazette)

Dear Sir:—The purpose of this letter is to concern an analogy between the setting up of the large rural school division, the results of which we know, and the enlarged municipal unit. The chief objection to the school division was the shifting of the management of the schools from the trustees, who generally took great pride in their charge, to a central authority. That their taxes would be levied was not foreseen. In 1932 the mill rate for Samis was 3.5; one district was as low as 3 mills, and some higher. Last year they all were rated at 11 1/2 mills. The consolidated school scheme did provide the facilities of a town school, but the school division gives no better educational facilities, and sometimes worse and costs twice as much. One school has to get up a petition to secure needed supplies. Another district built themselves a new school and renovated the barn. They had few children, it is true, but it was their money. Their school was closed and the barn shifted to Didsbury. That is what they got for a 11 1/2 mill rate. As far as educational results are concerned, take the poor showing at the last Departmental examinations and the comment of the army education upon the young recruits—that in a large number of cases, if they could read, they were unable to comprehend the significance of what they read.

With the foregoing as a basis, it can be assumed that the enlarged municipal unit will cost us more, without increased services. In 1934 there was a rate of 6 mills in Mountain View M.D. The advent of new machinery to elevate the roads and maintain them has now raised the rate to 10 mills. We had almost a complete line of machinery, and our cash position was such that we could perfect it by purchasing a high-speed road-planer when available. This machinery will not be reserved for the use of the farmers who paid for it. I doubt whether the new unit will supply us with better machinery. It won't be as good. Our councillor will have about four times the district to supervise, and that means he will have to go four times the mileage at least to give equal supervision. He will not be in such close contact with most of us. An occasional personal contact with our secretary was always a pleasure, and often proved us through his advice. We may lose that. If we want a new culvert, we may have to get up a petition for it.

**W. H. DAINTY****AUCTION**

N.E. of 34 - 30 - 3 W. of 5th  
2 Miles South & 8 West of  
Didsbury

1/2 Mile West of Westcott Store  
**Wednesday, Feb. 23**

**25 HOLSTEIN CATTLE**

An Outstanding Dairy Herd  
3 year old Cow, freshen March  
3 year old Cow, freshen July, 45 lbs  
3 year old Cow, freshen March  
3 year old Cow, freshen June, 35 lbs  
4 year old Cow, freshen July, 45 lbs  
4 year old Cow, freshen July, 50 lbs  
4 year old Cow, freshen Mar., 50 lbs  
5 year old Cow, fresh 2 wks., 60 lbs  
5 year old Cow, fresh late Feb., 60 lbs  
5 year old Cow, fresh, 50 lbs  
5 year old Cow, freshen July, 55 lbs  
5 year old Cow, freshen Mar., 50 lbs  
6 year old Cow, fresh, 60 lbs.  
6 year old Cow  
8 year old Cow, freshen Feb., 60 lbs  
9 year old Cow, freshen Mar., 60 lbs  
2 year old Heifer, to calf in May  
2 year old Heifer, to calf in June  
1 Heifer Calf, 1 month  
2 year old Heifer, to freshen in May, and is winner of Royal Bank Medal  
1 Heifer Calf, 3 months  
1 Heifer Calf, 4 months  
2 year old Heifers, open  
Registered Bull, "Westland Waverl"  
The above Cows are T.B. Tested, and bred from Hays' Breeding Stock  
**3 Broad Sows: 1 with little pigs.**

**MACHINERY**

1 1/2 to 2 1/2 International Gasoline Engine, nearly new; International Cream Separator, 950; Ceckhutt Sulky Plow, Breaker and Stubble Bottom; Single-section Harrow; Tank Heater.

**BRONZE TURKEY TOM;**

2 GESE; 2 GANDERS;

all 1943 hatched

**BARRED ROCK ROOSTERS**

(Quality Hatchery Chickens)

**Quantity Household Furniture**

Sale 1:00 p.m. Terms Cash

C. E. Reiber : Archie Boyce  
Clerk Auctioneer 55-43-44

It is quite possible, in case of several poor municipalities, by uniting they might get one complete line of machinery between them, but that is not the case with us. You can depend upon it, the further away an authority, the more costly service they provide.

It is said that the end of the war will usher in the aeroplane age, and our main highways will be in the air. It is quite possible the new unit will provide these highways at very little extra cost than what our old council took to give us the fine type of elevated roads we now enjoy. The government, believing it has driven us to the dogs, has now put us in the Dog Pound. Can you beat it?

I suggest that we petition the government that any extra cost above the 10 mill rate which might be incurred by the enlarged unit, should be met by them. They collect truck, car and gas license fees, and some of this should go back on the country roads.

I also suggest a petition that, since the increasing cost of education is outside the control of local authorities—town and rural—and in great measure within the control of the provincial government, that they increase their grants so that our mill rates may be reduced to a reasonable level.

When in 1932 the average rural school rate was about 6 mills, and in 1934 the municipal rate was 6 mills, the farmers were unable to keep up with their taxes. What will happen if taxes keep soaring and those conditions of the early thirties return?

I thank you. F.H.W.

Under Prices Board action, the quality of various chocolate and confectionery bars is being improved

**FOOD FOR FIGHTING MEN**

我地住中国  
We live in China

KEEP US ROLLING

with SHUR-GAIN EGMAYER

Careless supplies provided war to many lands. Keep production high in your flock by adding SHUR-GAIN EGMAYER LAYING CONCENTRATE to your home grown eggs. You need only three-quarters of a pound, per bird, per month.

SHUR-GAIN

EGMAYER LAYING CONCENTRATE

A CANADA PACKERS PRODUCT

\$4.35 per cwt.

GOLE'S CLEANING-GRINDING MILL  
DIDSBURY, ALTA.

# PLAN TO MAINTAIN HOG PRODUCTION

During

**1944 and 1945**

Every good quality hog that can be produced during the next two years will be needed.

The current bacon contract is for two years. It guarantees bacon prices and the delivery of 900 million pounds of bacon over the contract period. To help Britain maintain her present weekly ration of 1 oz. for each person Canada will try to deliver 600 million pounds of bacon this year.

**IMPROVE QUALITY**

Quality premiums of \$3.00 for each Grade A carcass and \$2.00 for each Grade B1 carcass have been authorized. They increase the net profit in hog production and emphasize the urgency of improving quality to protect the after-the-war position on the British market.

**Hog Production is Profitable**

After allowing reasonable feed allowances and liberal overhead charges to cover all possible costs the following net returns can now be expected from feed grains fed to hogs:

| Wt. of Hog Live Lbs. | Selling Price per 100 lbs. dressed | Value of Hog | Quality Bonus B1 Grade | Returns per Hog | Returns per grain | Value of grain per 100 lbs. |
|----------------------|------------------------------------|--------------|------------------------|-----------------|-------------------|-----------------------------|
| 200                  | \$15.00                            | 22.50        | 2.00                   | 24.50           | 17.50             | 1.75                        |
| 200                  | 15.50                              | 23.25        | 2.00                   | 25.25           | 18.25             | 1.83                        |
| 200                  | 16.00                              | 24.00        | 2.00                   | 26.00           | 19.00             | 1.90                        |
| 200                  | 16.50                              | 24.75        | 2.00                   | 26.75           | 19.75             | 1.98                        |
| 200                  | 17.00                              | 25.50        | 2.00                   | 27.50           | 20.50             | 2.05                        |

Grade A hogs on which \$3.00 Quality Bonus is paid will return an additional 10c. per hundred for the grain used.

For further information consult your Provincial Department of Agriculture, Agricultural College, nearest Dominion Experimental Farm or Live Stock Office of the Dominion Department of Agriculture.

**AGRICULTURAL SUPPLIES BOARD**

Dominion Department of Agriculture, Ottawa  
Honourable James H. Gardiner, Minister



WORLD HAPPENINGS  
BRIEFLY TOLD

At a sale in Launceston, England, \$13.50 was paid for a small teddy bear and \$38.50 for a rocking horse.

The Soviet War News Review says that a Russian translation of British Commonwealth Constitutional documents is in great demand among Russian scholars.

Members of the British Women's Army Auxiliary are to be issued with uniform slung bags of the type issued to members of the Canadian Women's Army Corps.

A fully armed Slovak force of 2,140, sent into Southern Russia by the Germans, recently eluded the Nazis and joined the Red Army, the Czech Press Bureau said.

At Manchester, England, sentences totalling over 19 years imprisonment and fines totalling \$42,200 were imposed on seven men and three women involved in black market deals.

In the second year of the war 40,000,000 garments were made in India for the Army, almost equal to the entire production of the last war. Today the figure is 10,000,000 garments a month.

The Fifth U.S. Army in Italy captured a German prisoner named Goebels, who promptly made a brief speech to the effect that he is not related to the volatile branch of the family.

In Saskatchewan and Alberta more land was taken into farming between 1921 and 1941 than in all other provinces combined. In both provinces 435 acres is the average farm size.

Commander of a Canadian infantry brigade in Sicily and Italy, Brigadier M. H. Penhale of Ottawa has returned to Britain to resume his duties on the general staff at Canadian headquarters.

## RELATED NEWS

The Finnish radio says, "Barring a sensational development in German submarine technique, the Allies appear to have won the battle of the Atlantic."

## Three Years Ago

Things Looked Very Different For Swanky Hotel in Berlin

In July, 1940, the management of the swank Bristol Hotel, in Berlin, circulated the following statement:

"In view of the fact that the glorious German Army will come home crowned with the eternal laurels of victory... and will stage a triumphant victory march in Berlin, we advise our clients that rooms cannot be booked in advance.

We therefore advise that guests will agree to sharing rooms with other guests, to the number of four or five, in order to stay at our hotel for this unique occasion."

Today the Bristol Hotel is no more. It was completely destroyed by R.A.F. bombs.

Now Berliners need not be advised to share rooms with other guests; they have no alternative.

In many cases they have to share semi-blitzed attics and even stair-cases.

And there will be no victory march in the future—not for the German army at least—Cavalcade, London.

## Calendar Reform

Change Would Have To Be Made By Decree

It would be very convenient if the years could be divided into equal periods for the present method sometimes is upsetting with its months of varied lengths. It is doubtful if this can be done other than by decree. We adopted daylight-saving by this method.

Some men refused to accept the new time and kept their watches and clocks at what they termed "right time." That reveals how opposed people may become to any departure from our accepted methods of living.

There is nothing sacred about time computations. If we find something better than what we now have, the wise thing is to adopt it and thank the Lord we have sufficient sense to change when change is due.—Calgary Albertan.

The Red Cross has about 350 clubs and recreation centres overseas.

## Tale Of Two Cities

The Bombing Of London And Also Of Berlin

December 29 is remembered in Britain as the date in 1940 when the Nazis tried to burn the heart of the City of London—and succeeded to a remarkable degree, considering that they dropped only about 350 tons of bombs, mostly incendiaries.

Dec. 29, 1943, may be remembered in Germany as the date when the R.A.F. dropped 2,250 tons of bombs on Berlin.

## Today's Pattern



By ANNE ADAMS

A smart, new diagonally closing two-piece frock that any woman can wear. Pattern 4427 comes in two size ranges. Sizes 12 to 20 are draped to the slim "moss" figure while sizes 20 to 48 are cut for that of the more mature woman.

Pattern 4427 is available only in misses sizes 12, 14, 16, 18 and 20; women's sizes 20, 22, 24, 26, 28, 30, 32, 34, 36 and 38. Size 36 takes 3 1/2 yards 38 inch.

Send twenty cents (20c) in coins (stamps cannot be accepted) for this pattern. Write plainly Size, Name, Address and Street Number and send orders to the Anne Adams Pattern Dept., Winnipeg Newspaper Union, 175 McBurney Ave. E., Winnipeg, Man. Because of the slowness of the mails delivery of our patterns may take a few days longer than usual.

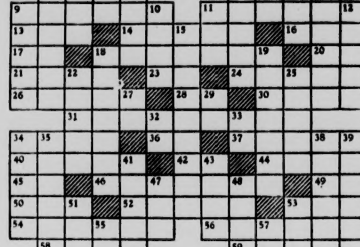


## WILLING TO OBLIGE

On one of the fast trains of the Canadian National Railway a lady was trying to get into an upper but the porter could not find the ladder. "Lady," he said, "I have been a porter for 18 years and this is the first time I've ever lost my ladder. I had it right here a minute ago." An English sailor popped his head out of an upper and said, "I'll lend you my ladder '18 morning." He had the ladder in the berth with him—Wall Street Journal.

## FARMER EXPLAINS

"Oh what a strange-looking cow!" exclaimed the sweet young city lass. "But why hasn't she any horns?" "Well, you see," explained the farmer, "some cows is born without horns and never had any, and others shed theirs, and some we dehorn, and some breeds ain't supposed to have horns at all. There's a lot of reasons why some cows ain't got horns, but the reason why that cow ain't got horns is because she ain't a cow—she's a horse!"

X-X OUR CROSSWORD PUZZLE X-X  
No. 4865

## HORIZONTAL

- 1 Allurement
- 6 Tattlers
- 9 Traveled through
- 11 Reproaches
- 13 Son's boat
- 14 Climates
- 16 Vase
- 17 Pronoun
- 18 Refers
- 20 Hindi-Chinese language
- 21 Tropical tree
- 23 Kalin
- 24 Ship
- 26 Texas cottonwood
- 28 Symbol for calcium
- 30 Heraldic device
- 31 Consultant
- 32 Soap disk
- 36 Pear
- 37 Astricant
- 40 Turkish governor
- 42 Pronoun
- 43 Dental image

## VERTICAL

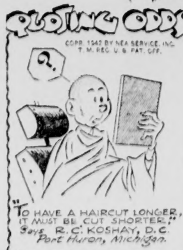
- 1 Portaining
- 2 To the north
- 3 Diving bird
- 4 Symbol for iridium
- 5 To narrate
- 6 Demolishes
- 7 Symbol for gold
- 8 South-African
- 9 Narrow pass
- 10 City in Florida
- 11 Tree of Guinea

## ANSWER TO No. 4864



## THIS CURIOUS WORLD

By William Ferguson



## LIFE'S LIKE THAT

By Fred Neher



"I told Pop if the government didn't step in and freeze arithmetic grades... I'm sunk!"

## REG'LAR FELLERS—"Pull-It" Proof

BY GENE BYRNES



MAKE YOUR OWN CIGARETTES WITH

MACDONALD'S  
Fine Cut

THE FINEST TOBACCO YOU EVER SMOKED

OUR COMPLETE  
SHORT STORY—DIPLOMA FOR  
MISS PEPPERBy MILTON WRIGHT  
McClure Newspaper Syndicate

As usual, on a Wednesday evening, Jennie Pepper strolled toward Elmer Wapper's filling station. When she saw Elmer holding the nozzle to the tank of a waiting car, she slowed her steps. She must not arrive at the wrong moment—everything must go smoothly. For this, although Elmer knew it not, was the night that he would ask her to marry him—and she would refuse.

For months she had been looking forward to this evening—ever since the first of the weekly lessons in "How to Win Your Man" had arrived in the mail. What marvelous lessons they had been! Who would have believed that the Institute of Practical Romance could know so much about men? And how sound had been its instructions, not content with merely explaining, but insisting that

she select some unsuspecting man upon whom to practice.

Poor Elmer! After all, was it quite fair to lead him on? Perhaps not, but wasn't everything fair in love and war? Besides, this would be her last exercise. After this evening she would be ready to start her real campaign, and she would need the experience gained by all the work she had done on Elmer.

It seemed like fate, the way one thing had followed another. First, that stunning picture in the Sunday rotogravure of C. Proctor Basingwell, the best dressed man in the state. Then Basingwell himself, looking every bit as handsome and aristocratic as the picture, stopping at Elmer's for gas the very next evening. She had identified him at once, had known that there sat the only man with whom she could be completely happy.

And last, the day after that, the advertisement that fairly shouted at her, "How to Win Your Man!"

From that day on she had seen C. Proctor Basingwell again. She had not dared to risk his seeing her, for she must impress him from the start. Courtship always proceeded more satisfactorily, the Institute maintained, in cases of love at first sight.

The car at the pump had been driven away, and Jennie quickened her pace. Elmer smiled as she approached—not the glad smile he used to have, but only a polite smile. Still, it was a smile.

"Hello, Elmer," she called.

Elmer waved a gasoline-soaked rag. Jennie shuddered. Hand holding would make a proposal easier, but a hand as black as Elmer's now was would be out of the question. She sighed. Elmer misinterpreted the shudder and the sigh. "Not feeling so good, Jennie?" he asked. "Probably something you ate."

"No, it isn't that. I'm just lonesome and blue."

"Too bad. Maybe you read too much."

"No, it's feeling so alone. No one to care for me. No one to share my dreams." She paused. According to the Institute, this should have been Elmer's cue to suggest himself as the solution to her problems. Elmer, however, merely looked embarrassed.

She could not stop now. She must receive a bona fide proposal before the diploma of the Institute could be hers. Then on to the conquest of C. Proctor Basingwell. If Elmer was slow at taking hints, she must be more direct. "Elmer," she said softly, "you like me, don't you?" "Sure," he replied. "Why not?" "Very, very much?" "Sure."

She must make it still easier for him to put the question he seemed too overcome to utter. "Elmer, why don't you ask me to marry you?"

Scarcely could she credit her ears as she heard his reply: "Well, I'll tell you, Jennie. You know how I used to be, but lately, I don't know. In the last two or three months you've seemed changed—like a woman of the world or something. We wouldn't be happy with each other. No, Jennie, I couldn't ask you."

"You mean you don't want to ask me?" "Well—"

"And I wouldn't have you if you did ask!"

They glared at each other. A siren sounded close beside them. They turned to see a low-wheel sports roadster that had glided up to the pump. Behind the wheel sat C. Proctor Basingwell. "Break it up!" he barked at Elmer. "Let me have ten gallons." He turned to Jennie, rais-

RENDERS CONSTRUCTIVE  
COMMUNITY SERVICELocal Lumber Dealers Supply Modern Architectural  
Plans for Home And Farm Buildings(One of a series of articles about your community lumber merchant,  
by F. C. Pickwell, well-known western newspaper writer.)

Canada has been an enviable record in food production to meet essential requirements of our own and the united nations' armies overseas. Developments on the home front in this respect have formed a harmonious counterpart of the valiant services rendered by the navy, army and air force. This co-operative spirit in meeting urgent war needs has won the praise and admiration of allied countries.

The solution of these food problems brought about important changes in agricultural policy throughout Western Canada. Two outstanding advances were made by an intensified demand for the prowl bacon and eggs. These two products of the farms have been indispensable at home and abroad. The result is that more people are now raising hogs and poultry than at any time in prairie history—and on a fairly profitable basis.

Canadian bacon has won an established place in the British market. There is no obvious reason to anticipate any serious decrease in demand during the post-war years, providing the element of quality is maintained. That is an essential in all our food exports and, when hostilities end, we must be in a position to meet inevitable competition from countries now over-run by the enemy. Quality will be more important than sentiment.

The handling and processing of eggs for export purposes has been one of the major revolutionary developments in Western Canada, resulting from the war. When submarine marauders were taking a heavy toll it became necessary to economize wherever possible in shipping space. That led to dehydration of certain food products. New egg-powder plants were established in Winnipeg, Saskatoon and Edmonton. The powder was first shipped abroad in large barrels, but more recently has been packaged in one-pound cartons. One difficulty is to secure sufficient eggs to keep these modern plants busy.

This innovation is likely to have a marked influence in the poultry and egg business. Reduced to powdered form, and most of the heavy moisture removed, export marketing will be facilitated and broadened. Stabilized to a greater extent than ever before, farmers will doubtless be encouraged to enlarge their equipment and specialize in poultry more extensively.

These developments naturally intensified demands on community lumber yards throughout the west. This trend would seem to have been anticipated by the dealers, for they were in a position to collaborate constructively with farmers anxious to increase or modernize their poultry and egg production facilities, thus insuring profitable results.

The community lumber dealers were not only able to relieve naturally all urgent need for lumber and supplies to customers in their districts, but could go much further in the matter of constructive services. Backed by their western association, an architectural department had been established and the staff made careful study of the most practical and economical designs for housing hogs and poultry. The elements to be faced, either on the prairie or British Columbia, were borne in mind when the plans were drafted.

Through this service it was possible to supply rural customers, at no extra cost whatever, a varied choice of detailed plans for large or small types of buildings. These provided alternatives, depending on how extensively farmers and others wished to develop this branch of agricultural industry, which has made enormous strides within the last two or three years.

It might be pointed out that this community service naturally would not be possible if the local lumber merchant had to rely wholly on his own initiative. Few, if any, are efficiently trained draftsmen. But it has been made possible through the united efforts of ninety per cent. of the dealers in western Canada in-

gling his hat, and asked, "Is this fellow bothering you?"

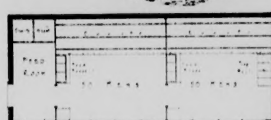
Face to face with her dream man at last, Jennie could find no words. A lump rose in her throat. She gulped it down. The movement might well be mistaken for a silent convulsive sob. Basingwell slid from the seat of his car and held the door

forming a department, with headquarters in Winnipeg, for that specialized work. This is team play at its best.

The Western Lumbermen's Association architects and staff made an extended study of homes and farm

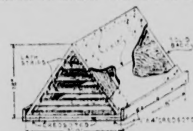
buildings. Detailed plans have been drafted for the exclusive use of community dealers servicing the public. The suggestions made are all low-cost ideas, based mainly on the need for economy in construction. Many of the smaller buildings detailed can be erected with short length lumber pieces and planned with such minuteness that they may be erected by farmers during quiet periods. This is a meritorious service.

The illustrated features, covering hog and poultry houses in this story are typical of many other plans now available. These are western types approved by the department of agriculture, and provide warm, dry and well ventilated quarters. This is a community service created by your local lumber dealer.



UNIT POULTRY HOUSE

100-hen size, 11' x 34'—6 studs.  
The type of building that will quickly pay its ways and make a profit for the owner. Can be built in units.



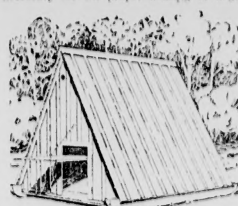
HEN COOP

Inexpensive to build and very easily made.



HOG HOUSE

The well known Western type approved by the Department of Agriculture. It provides warm, dry, well ventilated quarters necessary for the proper housing of hogs.



PORTABLE HOG HOUSE

Inexpensive, easily built, and easily moved from place to place.

open. "Hop in," he said. "I'll take you away from here."

Elmer dropped the gasoline hose and stepped forward. "Oh, no you don't!" he shouted.

"No!" The Basingwell voice was low and resonant.

"No! And if you don't get back on that car, I'll bust you one on the nose."

"Come," said Basingwell to Jennie. "The sooner we get away the better."

Action, not words, was now in order. Elmer swung his fist. The handsome Basingwell head slipped ever so slightly to the left. The Basingwell arm shot forward. Elmer knew no more.

When Elmer opened his eyes he felt strangely comfortable. His head was cradled in Jennie's arm. She was gently wiping his forehead with a dripping sponge. C. Proctor Basingwell was nowhere to be seen. "Jennie," whispered Elmer, "I wish I had asked you to marry me."

"Are you asking me now, Elmer?" "Yes. Will you?"

"I will. After a while Jennie spoke again. 'Promise me something, Elmer.'"

"Sure, Jennie. Anything."

"Promise me you'll enroll tomorrow for a correspondence course in the Institute of the Manly Art of Self Defense."



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ALWAYS DEPENDABLE  
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COLDS-**  
YOU CAN'T BEAT  
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6" 8" 10" and 12". This is going fast. Get Yours Now  
**7 ft. Lockstave Round Stock Tanks at \$21.50**  
Complete Stock of Plaster Board, Ten Test Board, Building Paper, Masonite, and Cotton Wood Veneer.

Sash and Doors will be Limited this Season. Order Early

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Phone 125

### Didsbury Jottings

By A.C.H.

We might say, if it didn't sound so crude, that we have been doing a bloody lot of reading. What we mean, is, that we have been reading about blood plasma, and Mobile Red Cross Blood Units. There was that piece in the Pioneer recently, about the Mobile Unit that is coming to Didsbury; the one they need the 50 blood donors for.

Then, we read about a Toronto doctor who is trying to find a substitute for human blood plasma. He is hoping to get this substitute from the bladders of fish. Well, we hope he makes the grade. At present, though, if you are wanting to be a donor, you will still have to put your name down on the list at Mr. W. A. Austin's office. Later, perhaps, you will be able to send along a carload of cod, in your place; but not yet.

And as that loony tune croons, "Kiddly-divvy-too, wouldn't you?"

### Melvin Notes.

The February meeting of the Melvin Red Cross was held at the home of Mrs. Wollen last week, with an attendance of 20 members. Two crib comforters were tied on March 9. The group will meet at Mrs. G. Carlson's, when another quilt will be tied.

Our best wishes for a speedy recovery to Mrs. Roy McNaughton who is ill in the Didsbury Hospital.

Mr. Alvie Cowitz, of Vancouver, has been visiting friends and relatives in this district during the past week. He returned to the coast Wednesday.

Friends are glad to hear that Mr. G. Carlson is home again after spending some time in a Calgary Hospital.

The Melvin Club held its first social meeting of the year on Tuesday evening, at the home of Mr. and Mrs. August Krebs. Every one enjoyed the miscellaneous entertainment provided by the hostess. The women scored the greater number of points during the evening. Next week the social will be at E. Dupont's, on Wednesday the 25th.



Eyes Examined

Prompt Attention to Repairs

Glasses Fitted

**D. Stewart Topley**

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Didsbury Pioneer - Phone 12

### LOCAL & GENERAL

Please note that Pauline's Beauty Shoppe will be closed during the month of April.

Cpl. Al Thomas, of Currie Barracks, Calgary, is spending a few days leave visiting friends in Didsbury and Olds this week.

Warren Matheson, who has enlisted in the Active Army Medical Corps, is reported to be stationed at Peterborough, Ont.

Miss Grace Hunsperger, accompanied by LAC Milford Cressman, visited in Edmonton for several days last week.

Dvr./M. Mary McNair spent a few hours in Didsbury Friday, enroute from Edmonton to Calgary.

There will be an Old Time Dance at Melvin on Friday, March 10. Music supplied by the Merry-makers.

Pte. Don McCulloch, who is stationed at Chilliwack, B.C., was visiting with his father, Mr. W. McCulloch, this week.

LAC Ralph Edwards, who had been at his home here, left Saturday for the service Flying School at Swift Current, Sask.

Mrs. Mortimer received congratulations over the radio on Wednesday, on her 51st birthday. She came to this district 15 years ago.

AC2 Mervin Hall, who is with the R.C.A.F. as radio mechanic, at Hamilton, Ont., is spending his furlough at his parental home here.

"Action in the North Atlantic" War Drama, with Humphrey Bogart, Raymond Massey, Alan Hale and Julie Bishop, showing at the Didsbury Theatre this week.

D. A. Lamont informs us that Pte. Don Lamont, Pte. Earl Dedels and Cpt. Tom Clarke were all on the same train and boat going to Italy. They had some great experiences.

Progressive Conservative Nominating Convention will be held at Innisfail on Thursday, March 2nd, at 2:00 p.m., in the Royal Theatre. This will be an open convention.

Mr. and Mrs. J. B. Worthington announce the engagement of their daughter, Isabel Marge, of Didsbury, to George H. son of Mr. D. and the late Mrs. Gelger, of Didsbury. The wedding ceremony is to be held at the Olds Baptist Church on February 26, at 8:00 p.m.

Mr. A. A. Thomas, of the Midland Pacific Elevator, has been promoted to the position of supervisor and will be stationed at Grande Prairie. He will leave the latter part of March. Mr. George Parsons will succeed him at the elevator here.

LAC Fred Evans, R.C.A.F., is home on leave from the West Coast. Fred has been stationed for some time in the Queen Charlotte Islands, off the coast of B.C. A real outpost station where at times the only way to receive supplies was by "plane and by parachute". On returning to duty he will be stationed at Bella Bella, on the mainland.

### Attention, Mothers.

For those who desire for their children a preliminary training, in number, speech, handwriting and rhythm (percussion band, action songs, etc.), and the ability to co-operate in work and play with other tots; or for those busy women who would appreciate a few childless hours — a Kindergarten Class is opening on March 1st, under fully-qualified instructors.

For particulars phone 92, (February 21 to 29).

**SNAP**  
THE GREAT  
Hand Cleaner

### Evangelistic Services At M.B.C. Church

Hear Rev. Edward Lawlor, Pastor of the Church of the Nazarene, Calgary, speaking in the M.B.C. Church here.

On Friday, at 8 p.m., "A Question I Cannot Answer".

On Saturday, at 8:00 p.m., "When the Cross became the Attraction". (The story of my conversion).

Then on Sunday, the last day of the campaign, services at 2:30 p.m. and 7:45 p.m.

### NOTICE

Didsbury, Feb. 8, 1944

To the Electors of Municipal District of Dog Pound, No. 280:

I have accepted the nomination for the office of councillor for Division No. 5.

I was Councillor for Division No. 3 of the dissolved Municipal District of Mountain View, No. 310 from 1922 to 1935 and as such have had considerable experience in municipal work. I feel this experience justifies me in soliciting your support at the election to be held on Feb. 22nd next.

If elected I will endeavor to serve the ratepayers fairly and to the best of my ability.

Thanking you,  
W. J. MCCOY,  
Didsbury, Alta

### Notice.

To the Electors of M.D. of Dog Pound No. 280:

I am a former Councillor in Division 1 of Mountain View, and I can truthfully say that I have given the ratepayers 100 percent satisfaction, and if I am elected on February 22nd, for Division 5, I will still continue to do the same.

So, if you want a good, honest Councillor, vote for me.

Thank You,  
W. H. Metz.

### Notice.

To the Electors of M.D. of Dog Pound No. 280

Having accepted the nomination for Division 8 of Dog Pound M.D. I ask for your support because I feel that I have had the experience and am fully capable of filling the position. I have been councillor for twenty-five years and Reeve for the past fifteen years of the M.D. of Rosebud, which, according to the Government Inspector, is in splendid financial condition, although our mill rate this year for Municipal work was only 4 1/2 mills.

If you think this justifies me in asking your support, I shall be pleased to receive it.

Thanking you,  
A. S. Gough,  
Carstairs

### Notice.

To the Electors of Municipal District of Dog Pound, No. 280.

At the request of a number of friends and acquaintances in the Crossfield district, I have accepted the nomination for the position of Councillor in Division No. 1 in the enlarged Municipality and I will appreciate the votes and influence of the electors of the district.

I have never served on the municipal council, but I am vitally interested in good roads and district improvements, and if elected, will give the same attention to municipal affairs as I have always given to my own business. May I have your votes?

Yours Truly,  
Chas. Fox

## Ranton's

### Week-end Store News

LADIES!

Are you looking for a

**DRESS**

Drop in at "Ranton's"  
1 & 2 piece, 1944 styles  
Popular Prices  
**\$1.98**  
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**JUST ARRIVED!**  
Ladies' Winter Weight

**Vests & Panties**  
In Cream Color  
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New Shipment of Men's  
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New Patterns  
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## Ranton's

Didsbury's Popular Store

For Sale—3 Good Milk Goats,  
bred. \$15.00 each. Apply  
H. Howton,  
Elkton.

For Sale—Mason & Risch Piano  
in good condition. Apply  
Box 253,  
Didsbury.

For Sale—Holstein Bull, 2 years  
old. Apply  
Jas. J. W. Gault,  
Mound, Alta., or  
phone 2010, Olds.

For Sale—Heavy Duty 3 1/2 inch  
Wagon Running Gear. Apply  
Art Gabers,  
RR2 Didsbury

For Sale—Two-wheeled Trailer,  
with good tires. Apply  
Ad-hed Garage

GET MORE CASH—From your  
cows, sheep, pork, beef, poultry &  
eggs, by feeding the new Improved  
Watkins Mineral Compound

G. C. Harris, Watkins's Dealer  
(72p) in Old Bus Station

For Sale—Double Disc Pony  
Press Drill, to go with 14-inch  
four-bottom Plow. Apply  
E. Atkinson,  
RR2, Didsbury

For Sale—Moffat semi-circulator  
Coal Heater, Estey Organ in good  
shape. Apply  
Mrs. Cogswell,  
phone 1706

Two Hereford Heifers branded 56,  
with half diamond above on right  
rib, also with ear tags. Finder  
please notify. Roy McNaughton,  
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night, one who never sleeps "A  
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